

DIGITAL RATES



aBrBuzz is the official aBr website featuring the latest digital version of the aBr magazine plus, a brand feature, press releases, videos and picture galleries.

HOME PAGE BANNERS

POSITION	SIZE IN PIXELS	PRICE PER MONTH
Lead Banner	800px by 300px	R 8 200.00
Top Banner	800px by 160px	R 6 200.00
Side Banners	300px by 300px	R 4 200.00
Footer Banner	1200px by 300px	R 3 600.00

* Banners displayed for one month.

** Lead Banner, Top Banner and Footer Banner are alternate banners. Sider Banners are static banners.

***.All Web Banner Sizes also available on aBrhotwire.



aBrBrandFeature - New to the ABR stable is the BRAND FEATURE. This will be client-specific and highlight news or events pertinent to the client. The BRAND FEATURE will consist of original, riveting copy and s sure to attract a great audience. The superb position is on the home page of the website and will be on display for one month.

BRAND FEATURE ONLY

POSITION	SIZE IN PIXELS	PRICE
Copy (500 Words)		R 9 700.00
One Image	1200px by 300px	

aBrhotwire



PERIOD	WORD COUNT	PRICE PER MONTH
Editorial Listing	150 WORDS	R 2 800.00
2 X Repeat	150 WORDS	R 3 600.00
BANNERS		
Same sizes as web		

* aBrHotWire is a fortnightly e-newsletter promoting the latest news.

** All Banners on aBrhotwire are static banners.

*** Banners will include a free link to your website.

**** All material to be supplied by client.

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HOME BUZZ MOBILITY MOTORING MOTORSPORT EDITORIALS - COVID-19 PHOTOS



Lead Banner
800px by 300px



Feature Banner
1200px by 300px

Optional Editorial
Maximum 500 words

Top Banner
800px by 160px

Side Banners
300px by 300px



FEB 19, 2024 MOTORSPORT

Hyundai stays on top with victory in Rally Sweden

Hyundai Motorsport's Esapekka Lappi and Janne Ferm have secured the team's second win of the 2024 FIA World Rally Championship (WRC) season at Rally Sweden. With a fantastic advantage at the head of the pack, Lappi and Ferm remained focused on the...



FEB 19, 2024 MOBILITY

New Volkswagen Amarok gains SVI-developed B6 Discreet Armour

SVI Engineering, leading specialist manufacturer of armoured products in South Africa, has developed a new discreet armouring package specifically for the latest-generation Volkswagen Amarok, handing the locally built double-cab bakkie inconspicuous...



FEB 19, 2024 BUZZ

The folly of economic planning

The greatest economic plan is to not plan the economy at all. As South Africans prepare to vote in the upcoming general elections, plans from politicians about the economy should they be voted in will be abound. If we are prudent, we would not fall...

PREV 1 2 3 4 5 6 7 8 NEXT



Footer Banner
1200px by 300px

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