

DIGITAL RATES



aBrBuzz is the official aBr website featuring the latest digital version of the aBr magazine plus, a brand feature, press releases, videos and picture galleries.

HOME PAGE BANNERS

POSITION	SIZE IN PIXELS	PRICE PER MONTH
Lead Banner	720 x 280	R 8 200.00
Top Banner	817 x 156	R 6 200.00
Side Banners	280 x 280	R 4 200.00
Footer Banner	817 x 156	R 3 600.00

* Banners displayed for one month.

** Lead Banner, Top Banner and Footer Banner are alternate banners. Sider Banners are static banners.

***.All Web Banner Sizes also available on aBrhotwire.



aBrBrandFeature - New to the ABR stable is the BRAND FEATURE. This will be client-specific and highlight news or events pertinent to the client. The BRAND FEATURE will consist of original, riveting copy and s sure to attract a great audience. The superb position is on the home page of the website and will be on display for one month.

BRAND FEATURE ONLY

POSITION	SIZE IN PIXELS	PRICE
Copy (500 Words)		R 9 700.00
One Image	817 x 300	

aBrhotwire



PERIOD	WORD COUNT	PRICE PER MONTH
Editorial Listing	150 WORDS	R 2 800.00
2 X Repeat	150 WORDS	R 3 600.00
BANNERS		
Same sizes as web		

* aBrHotWire is a fortnightly e-newsletter promoting the latest news.

** All Banners on aBrhotwire are static banners.

*** Banners will include a free link to your website.

**** All material to be supplied by client.

All adverts include agency commission, but excludes VAT.

The screenshot shows the aBr website home page with various banner positions highlighted. At the top, there's a navigation bar with 'HOME', 'BUZZ', 'MOBILITY', 'MOTORING', 'MOTORSPORT', 'COVID-19', and 'PHOTOS'. Below the navigation, there are several banner areas: a large 'LEAD BANNER' (720px X 280px), a 'TOP BANNER' (817px X 156px), a 'BRAND FEATURE' (500 words, Image 817px X 300px), and a 'FOOTER BANNER' (817px X 156px). On the right side, there are 'SIDE BANNERS' (280px X 280px) and '15 SIDE BANNERS AVAILABLE'. The page also features a 'MAGAZINE ARCHIVE', 'LEGISLATURE AUTO STATS', and 'LATEST NEWSLETTER' buttons. At the bottom, there are logos for 'FEDERAL MOGUL', 'DigiCore', 'Continental', and 'S11', along with a 'NEWSLETTER' sign-up box.

FREE Free hosting for all aBr-generated advertiser content and aBrHotwire advertisers

aBrSocial Media Channels - Facebook, Twitter or YouTube. These are used to share all content from aBr Magazine, ACTIONaBr, and aBrHotWire.